

**Pressemitteilung / Press Release**



**It's all about round now with eXtra4 labels**

**New circle-shaped labels for jewellery labelling**

Birkenfeld, 22.02.2022. As response to increased interest in loop labels with round labelling fields eXtra4 Labelling Systems is adding new shapes to its stock range: Under its brand umbrella, Ferdinand Eisele GmbH, based in Birkenfeld near Pforzheim, has several variants ready for call-off in the updated catalogue.

**Stock assortment expanded**

With the update of the BASICS catalogue at the beginning of 2022, four different loop labels with round shape are available from stock at eXtra4 Labelling Systems. All offer 17 mm diameter labelling areas, but have loops of different lengths and widths. By arranging the label fields below each other instead of next to each other, one of the

shapes is also suitable for narrow slimLINE printers in addition to standard desktop thermal transfer devices.

### **Frame for precise data printing**

In order to be able to mark round surfaces accurately in the thermal transfer printer, a technical trick is necessary: If the device sensors are to position the data print correctly, it is indispensable to embed the label in a rectangular frame. For application to the goods, it must be detached from there after printing. The material frame remains as waste.

### **Jeweller's quality as standard**

The catalogue range of labels with round labelling fields is made of glossy white foil compound and have the jeweller's quality demanded by the industry: permanently adhesive, UV-resistant, scratch-resistant labelling with matching colour ribbon, resistant to ultrasonic baths and steam cleaning.

Since eXtra4 always equips the loops of its labels with an non-adhesive zone, they do not stick to the jewellery but remain freely movable. This allows the label to be conveniently hidden from view inside the ring when the ring is inserted into a tray, display or case, and just as easily unfolded again for a customer to try on.

### Custom made on request

As a label manufacturer, the specialist for jewellery and watch labelling can also produce all the shapes listed in the catalogue individually with a coloured logo imprint or other features. Those interested in round loop labels will find more information about the eXtra4 range during Inhorgenta, Munich, in Hall A2, Stand 511.

(2.292 digits incl. blancs)

### Images with captions



**Fig.1:** In the eXtra4 catalogue range: labels with labelling fields, Ø 17 mm, rear 34 1774IR K1, loop 40 mm long, 2 mm wide, front 34 3454R K1, loop 36 mm long, 3 mm wide.



**Fig.2:** Custom-made in gold metallic: labels with round labelling fields, Ø 17 mm, loop 25 mm long, 5 mm wide - Available from stock in glossy white foil compound as 34 1758IR K1 and with loop length 34 mm as 34 1768IR K1